



FRITZ HAAG

2025 VINTAGE — BRISK & EXPRESSIVE

Every vintage has its own character. The personality of the 2025s reflects the earliest start to picking in our history, followed by the quickest and most intensive harvest we've ever experienced. There's a good reason why last year's vintage will forever be associated with a "turbo autumn."

Spring started mild and dry, with temperatures climbing slowly and a good water supply in the soil from the previous year. Bud break came early and even, and we were spared both excessive heat and late frosts. The thermometer rose in late April to over 25° C and the growth cycle rushed forward accordingly. It came as little surprise, then, when the vines in our best sites began flowering ahead of schedule, in early June.

The summer brought ideal conditions for growth and maturation, alternating between warm but not overly hot sunshine and sporadic rain showers. This was no year for records, or drought, or any other extreme summer conditions. In fact, by late August, all signs were pointing toward a classic, slightly early autumn.

Yet looks can be deceiving. September saw almost twice as much rain as normal for that period, even as the days remained warm with periods of sunshine. Must weights climbed rapidly and the grapes started maturing fast. The expectations were already pointing towards an early harvest, but now the pace accelerated drastically and we brought in fruit from the first parcels on September 15.

This marked the beginning of a challenging period, where we had to balance the demands of intermittent sun and rain. Much flexibility and patience were required. We used the rain-free periods to conduct a selective pre-harvest of small-berried, aromatic clusters. By late September, we transitioned smoothly into the fastest harvest in memory. The cool temperatures at night left us little time to catch our breath. Our experienced team worked with precision and meticulous care to bring in the finest, golden fruit.

Nature may have settled on quite the hectic pace for 2025, at times pushing us to our limits, but she also rewarded us with outstanding grapes in excellent quality. From dry Gutswein to Goldkapsel wines from the Juffer and Juffer-Sonnenuhr, our young wines are already unbelievably approachable, with clear, concentrated fruit, excellent freshness, and precise balance. An expressive and elegant vintage that we are convinced will one day stand among the very finest!

Oliver Haag

