



The Dr. Loosen estate and vineyards.

DR. LOOSEN

Dynamic Rieslings from the Steep Slopes of the Mosel

The Dr. Loosen estate's steep, slate soil vineyards produce wines of purity, elegance, and ageworthy structure. The wines balance intensity with freshness, making them both collectible and highly pourable. The wines are accessible, expressive, and built for both the glass and the cellar.

Dr. Loosen is the benchmark for German Riesling excellence.

KEY SELLING POINTS

- One of Germany's finest wine estates, with over 220 years of family heritage.
- World-class Mosel Rieslings from Ernst Loosen, one of Germany's most celebrated winemakers.
- Old vines, steep slopes and slate soils yield authentic Mosel terroir in every glass.
- Complete range of Riesling styles and price points.

TARGET ACCOUNTS

- Fine-dining restaurants.
- Modern, chef-driven restaurants.
- Luxury hotels and resorts.
- Fine wine shops.
- Upscale grocery chains.

KEY WINE DESCRIPTORS

- Expressive
- Accessible
- Balanced
- Lively
- Prestigious

ACCOLADES

- **Top 100 Wines of 2025**, *Wine Spectator* –
2023 Erdener Treppchen Riesling Kabinett (90 points)
- **Top 100 Wines of Germany 2024**, *James Suckling* –
2024 Erdener Treppchen Riesling Spätlese (97 points)
- **Top 100 Winery of the Year 2023** (and 11 other years), *Wine & Spirits*
- **World's Top 50 Best Vineyards**, 2019-2025
- **World's 50 Best Wineries 2025**, *Forbes*

ENTRY-LEVEL WINE

Blue Slate Riesling Kabinett

- Classically vibrant Mosel Riesling Kabinett.
- Naturally low in alcohol (8.0%).
- Bright and pure with lively blue slate minerality.
- A delicious aperitif.
- Popular choice for seafood, spicy or salty foods, and lighter dishes.
- Sufficient supply for volume placements.





Estate owner Erni Loosen.

The Dr. Loosen Range of Wines

The estate maintains two distinct winemaking traditions that have been handed down from both branches of Erni Loosen's family: dry wines from his father's side and fruity wines from his mother's heritage (the Prüm family). Erni's mission is to make wines that clearly express the individual character of each of the estate's Grosse Lage (grand cru) vineyards.

ESSENTIAL WINES

Red Slate Riesling Dry – Very pleasing, well-balanced dry Riesling from estate vineyards.

Blue Slate Riesling Kabinett – Lively, highly aromatic and low in alcohol.

Ürziger Würzgarten Riesling GG Alte Reben – Complex dry Riesling from very old vines.

Additional Riesling GG Alte Reben – Erdener Treppchen, Wehlener Sonnenuhr.

Grosse Lage Riesling Kabinett – Bernkasteler Lay, Erdener Treppchen, Ürziger Würzgarten, Wehlener Sonnenuhr.

Grosse Lage Riesling Spätlese – Erdener Treppchen, Ürziger Würzgarten, Wehlener Sonnenuhr.

ENTRY-LEVEL WINE

SIGNATURE WINE

SPECIAL-ORDER WINES

Riesling Sekt Extra Dry

Pinot Noir Rosé Sekt Brut

Bernkasteler Lay Riesling GG

Graacher Domprobst Riesling GG

Graacher Himmelreich Riesling GG Alte Reben

Erdener Prälat Riesling GG Réserve

Ürziger Würzgarten Riesling GG Réserve

Wehlener Sonnenuhr Riesling GG Réserve

Erdener Treppchen Riesling Auslese

Ürziger Würzgarten Riesling Auslese

Wehlener Sonnenuhr Riesling Auslese

Erdener Prälat Riesling Auslese Goldkapsel

Estate Riesling Beerenauslese

Single-Vineyard Beerenauslese & Trockenbeerenauslese (when possible)

SIGNATURE WINE

Ürziger Würzgarten Riesling GG Alte Reben

- Deeply expressive dry Riesling from 130-year-old vines.
- Ideal example of Erni Loosen's rediscovery of historical winemaking practices.
- Meticulous harvest selection.
- Native yeast fermentation.
- Extended barrel maturation for ultimate complexity, harmony and balance.

