



**PERRON DE MYPONT**

A Burgundy Collection Created by Ernst Loosen



# A Winemaker's Lifelong Dream Fulfilled

- ✿ Ernst Loosen is globally renowned as a leading Riesling producer, but he also is a lifelong lover and collector of great Pinot Noir, especially from the variety's birthplace in Burgundy.
- ✿ For Erni, Riesling and Pinot Noir are kindred grape varieties: "They're both aromatic, cool-climate grapes that showcase terroir dramatically and can age beautifully."
- ✿ His passion for Pinot Noir compelled him to begin making wine in other regions. In 1996 he acquired Villa Wolf, in the Pfalz region, and in 2005 he established Appassionata in Oregon.
- ✿ Erni's ultimate dream, however, was always to make wines in Burgundy. Now, that dream has become a reality!



*Ernst Loosen*



# At Home in Burgundy

- ✿ In 2019, Erni's love of Burgundy and history inspired him to acquire the east wing of the 15th century Le Vieux Château de Puligny-Montrachet.
- ✿ After a multi-year restoration project, renovations are now complete. The Vieux Château once again shines in its original splendor and is home to a new era of winemaking.
- ✿ Erni has established **Perron de Mypont**, a Négociant company working with growers and producers to create his own collection of wines, made to his personal standards for high quality and exceptional ageability.



*Vieux Château – Renovated Great Room*





# Heritage of Perron de Mypont

- ✿ The de Mypont family were lords of the village of Puligny for some 400 years, until 1388 when their property was confiscated by Philippe the Bold, Duke of Burgundy.
- ✿ In 1448, the new Duke of Burgundy, Philippe the Good, granted the property to Jean Perron, who became the lord of Puligny.
- ✿ Construction of Le Vieux Château began in the late 15th century, completed in 1530. The Perron de Mypont family remained lords of Puligny until the end of the late 16th century and did much to establish the main structure of the village as it exists today.



*Vieux Château de Puligny-Montrachet*



# Crafting Quality as Négociants

- ✿ Erni's partner in Perron de Mypont is Manöel Bouchet, a highly esteemed wine professional and Burgundy native, with deep expertise in the region's terroir and legacy.
- ✿ Their shared vision is to produce wines that are true to the heritage and culture of the Burgundy region, by blending proven traditional methods with a modern winemaking approach to ensure superior wine quality and value.
- ✿ Erni and Mano employ both the traditional *Négociant* model of sourcing finished wines, as well as the *Parcellaire* approach of working directly with growers and specific vineyards to ensure finer control of the wine's journey from vine, to barrel, to bottle.



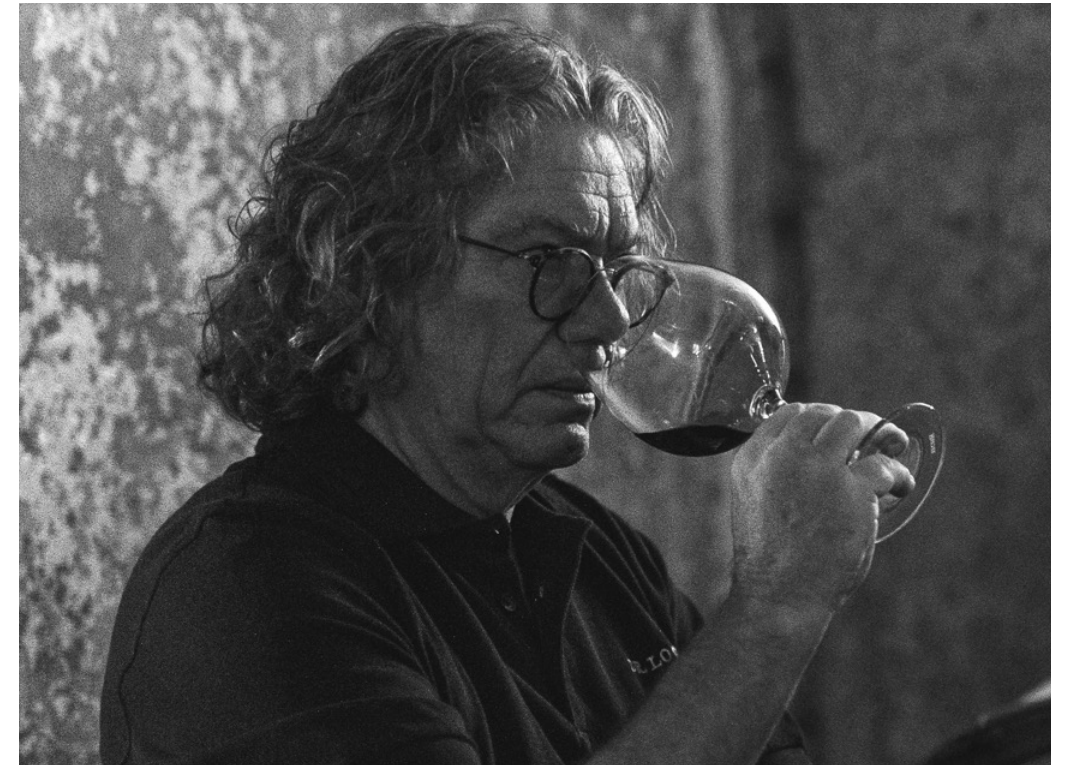
*Mano Bouchet and Erni Loosen*





# A Pure Expression of Burgundy

- ✿ Erni and Mano believe that true Burgundy wines embody balance, minerality, and finesse, while authentically reflecting their origins.
- ✿ This requires a patient, gentle approach that preserves acidity, minerality, and the distinctive character of the fruit.
- ✿ Fundamental winemaking principles include:
  - ✿ Earlier harvest to avoid over-ripeness.
  - ✿ Early morning picking to preserve freshness.
  - ✿ Indigenous yeast fermentations and restrained extraction.
  - ✿ Extended maturation on the lees in large-format barrels.
- ✿ The wines are offered in two tiers:  
**Maison** Perron de Mypont, and **Edition** Perron de Mypont



*Erni Loosen Tastes in the Cellar*



# Maison: The Spirit of Burgundy

**Maison** wines are produced from personally selected barrels in the Négociant system that exude finesse and longevity, reflecting Erni's winemaking approach across all of his global projects.

- ✿ **2022 Bourgogne Pinot Noir** — A pure and elegantly balanced expression of Burgundian terroir, sourced from the Côte de Beaune and Côte Chalonnaise. Harvested at peak ripeness, the wine matures gracefully in French oak barriques and demi-muids, with minimal racking to preserve its aromatic essence.
- ✿ **2022 Bourgogne Chardonnay** — A fresh and vibrant Chardonnay, meticulously sourced from the Côte de Beaune, Côte Chalonnaise, and Chablis. The grapes are harvested during the cool morning hours to retain elegance and delicacy.



# Edition: Terroir-Specific Treasures

In the **Edition** range are small-production *Villages* and *Premier Cru* wines made using the Parcellaire method to preserve the distinct terroir of each vineyard parcel.

- ✿ These wines represent the pinnacle of Burgundian terroir expression that Erni and Mano are seeking.
- ✿ The initial Edition releases:
  - ✿ 2022 Meursault
  - ✿ 2023 Gevrey-Chambertin
  - ✿ 2023 Volnay
  - ✿ 2022 Meursault Premier Cru Perrières
  - ✿ 2019 Vougeot Premier Cru
  - ✿ 2022 Vosne-Romanée Premier Cru Les Suchots

