

# LOOSEN BROS. USA

Wine Estates with History and Vision

## OUR GERMAN ESTATES



DR. LOOSEN – MOSEL



FRITZ HAAG – MOSEL



MAXIMIN GRÜNHAUS – RUWER



ZILLIKEN – SAAR



ROBERT WEIL – RHEINGAU



WITTMANN – RHEINHESSEN



VILLA WOLF – PFALZ

# GERMANY IN THE WORLD OF WINE

## VINEYARD ACRES WORLDWIDE

<b>Total</b>	<b>18,327,500</b>	<b>100%</b>
<b>Spain</b>	2,402,500	13.1%
<b>China</b>	1,962,500	10.7%
<b>France</b>	1,992,500	10.9%
<b>Italy</b>	1,797,500	9.8%
<b>Turkey</b>	1,077,500	6.0%
<b>USA</b>	1,012,500	5.5%
<b>Argentina</b>	537,500	2.9%
<b>Chile</b>	517,500	2.8%
<b>Portugal</b>	485,000	2.6%
<b>Romania</b>	475,000	2.6%
<b>Australia</b>	365,000	2.0%
<b>South Africa</b>	305,000	1.7%
<b>Greece</b>	272,500	1.5%
<b>GERMANY</b>	257,500	1.4%

## RIESLING ACRES WORLDWIDE

<b>Total</b>	<b>159,840</b>	<b>100%</b>
<b>GERMANY</b>	60,375	37.8%
<b>Romania</b>	15,302	9.6%
<b>USA</b>	11,512	7.2%
<b>Washington</b>	5,300	3.3%
<b>France</b>	10,062	6.3%
<b>Australia</b>	7,892	5.0%
<b>Ukraine</b>	6,750	4.2%
<b>China</b>	6,250	3.9%
<b>Austria</b>	5,170	3.2%
<b>Italy</b>	4,202	2.6%
<b>Moldavia</b>	3,357	2.1%

(RIESLING ACRES = 0.8% OF TOTAL WORLDWIDE VINEYARDS)

# THE WINE REGIONS OF GERMANY

## MOSEL

Coollest climate, rocky slate soil, very steep vineyards.  
Exceptionally racy wines – delicate & light-bodied.

- Dr. Loosen
- Fritz Haag
- Maximin Grünhaus (Ruwer)
- Zilliken (Saar)

## RHEINGAU

Cool climate, loam & phyllite soils, steep vineyards.  
Rounder, fuller-bodied wines – sophisticated elegance.

- Robert Weil

## RHEINHESSEN

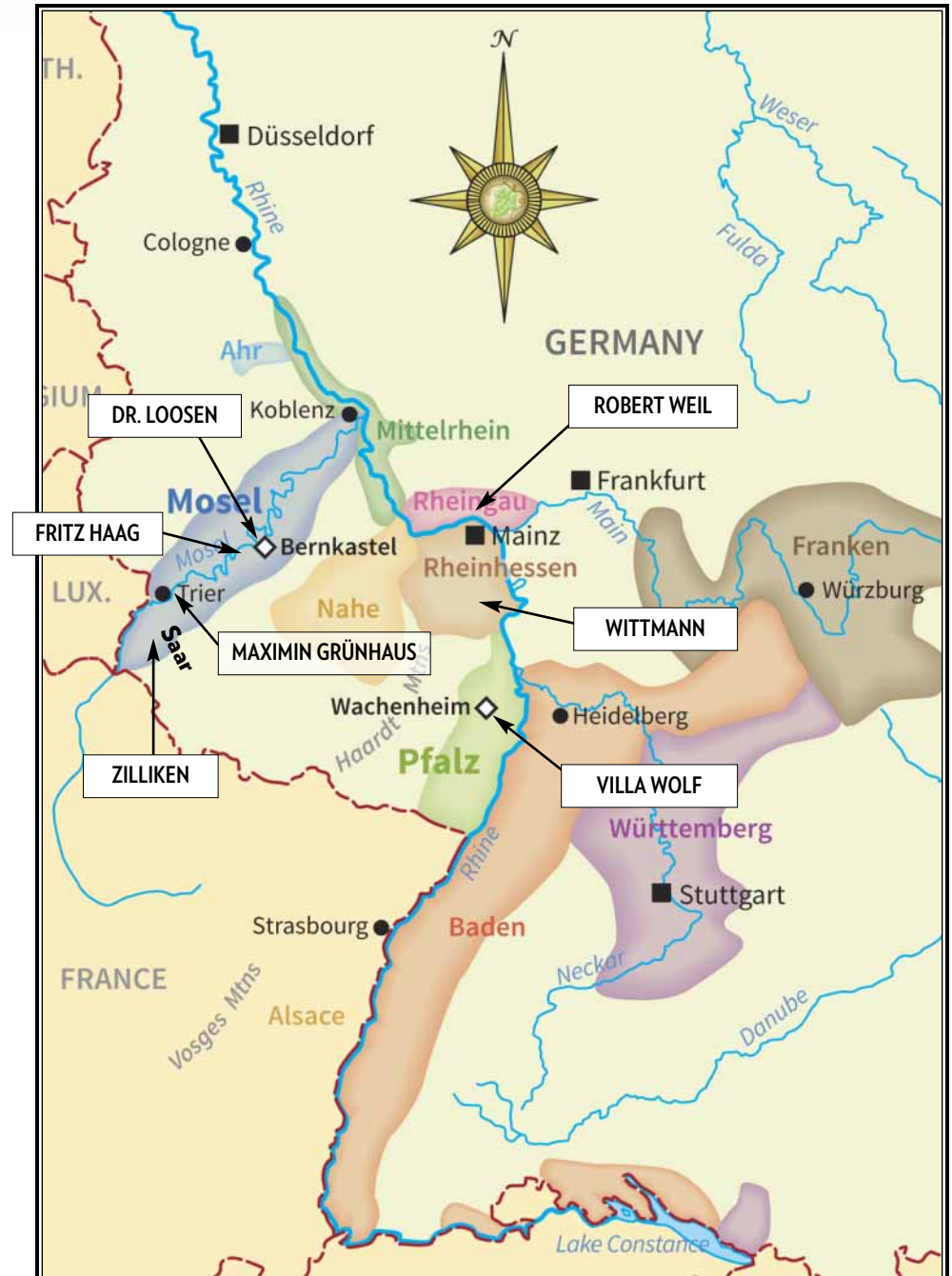
Warmest climate; loam & limestone soils.  
Powerful, full-bodied dry wines.

- Wittmann

## PFALZ

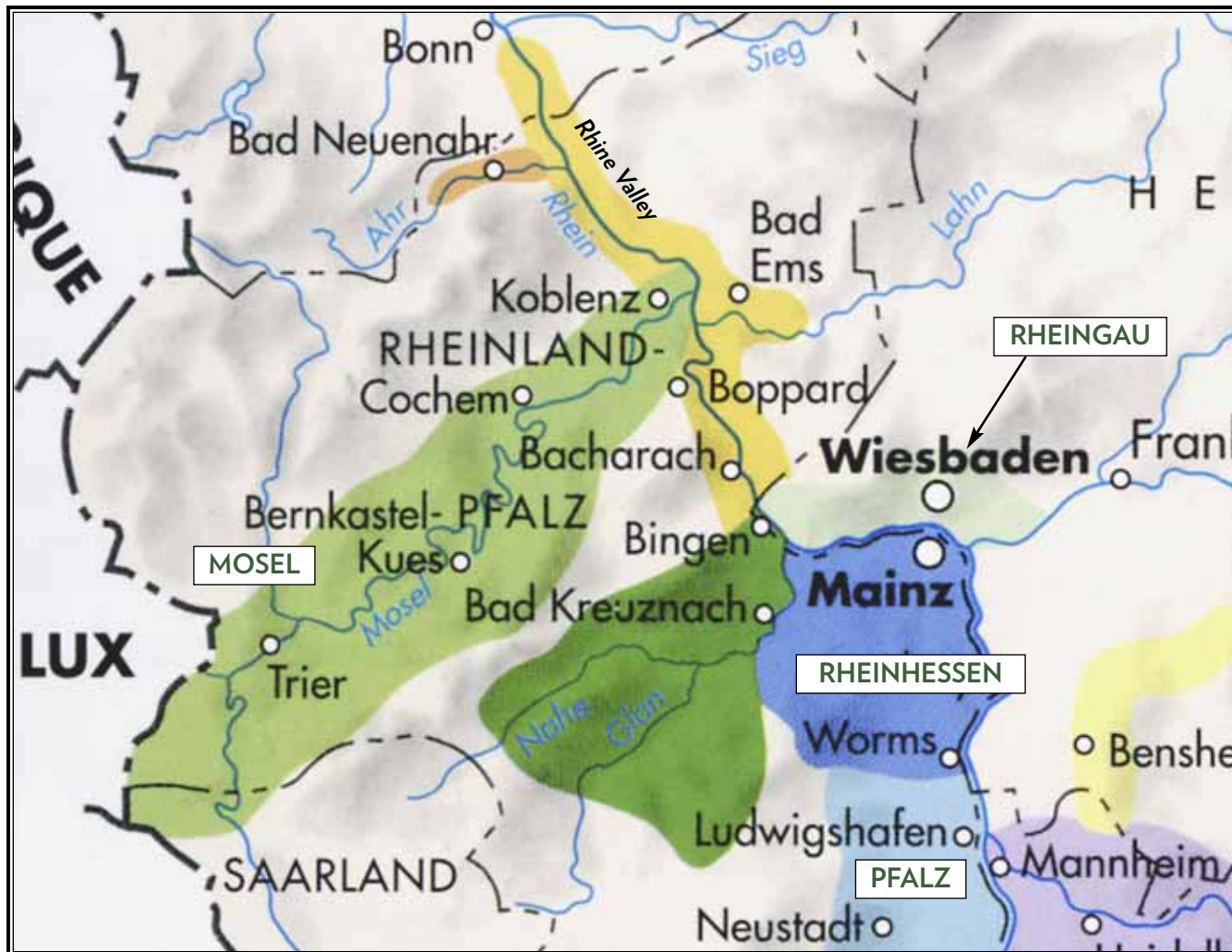
Dry and sunny climate; weathered sandstone soils.  
Pure, stony, medium-bodied dry wines.

- Villa Wolf



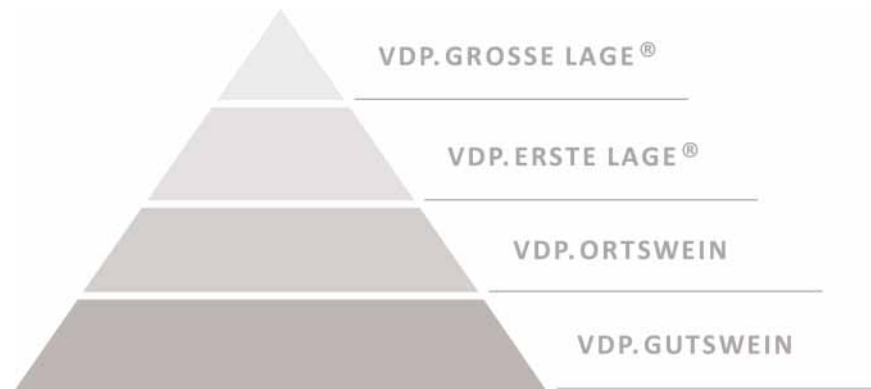


# COMPARING THE MAJOR RIESLING REGIONS OF GERMANY



	Acres of Riesling	Av. temp. during growing season	Sunshine hours	Average rainfall	Soil types
Mosel	13,475	12.6°C / 54.7°F	1,358	706mm (27.75")	Devonian slate, areas of volcanic deposit
Rheingau	6,160	12.8°C / 55.0°F	1,643	536mm (21.10")	Sandy loam, slate, phyllite, quartzite, loess
Pfalz	13,645	13.0°C / 55.5°F	2,088	478mm (19.00")	Sandstone, limestone, basalt
Rheinhessen	10,762	14.7°C / 58.5°F	1,700	575mm (22.60")	Loess, clay and loam over limestone

# VDP VINEYARD CLASSIFICATION



## **GROSSE LAGE (“great site”)**

- The very best sites with historically proven quality
  - Equivalent to Grand Cru in Burgundy

## **ERSTE LAGE (“first site”)**

- Distinctive sites with characteristic terroir
  - Equivalent to Premier Cru

## **ORTSWEIN (“village wine”)**

- Very good sites that show the style of a particular village
  - Equivalent to Villages

## **GUTSWEIN (“estate wine”)**

- Other estate-owned vineyards
- Often declassified from top sites (pre-selection or young vine selection)

# RIESLING STYLES & QUALITY CATEGORIES

## DRY WINES

- Trocken = Maximum 9 grams/liter RS
- GG (Grosses Gewächs) = Dry wine from a Grosse Lage site

## OFF-DRY WINES

- Balanced wines, typically with 15–20 grams/liter RS
- Sometimes referred to as “Feinherb” or “Tradition”

## PRÄDIKAT WINES WITH SWEETNESS

- **Kabinett** — earliest picking, light & delicate (40–50 g/l RS)
- **Spätlese** — later picking, riper and more aromatic (50–70 g/l RS)
- **Auslese** — very ripe, often with some botrytis (70–100 g/l RS)
  - **Eiswein** — dessert wine from frozen grapes (120+ g/l RS)
- **Beerenauslese** — dessert wine; 100% botrytis selection (120+ g/l RS)
- **Trockenbeerenauslese** — sweetest, stickiest dessert wine from fully shriveled grapes (180+ g/l RS)

## ESTATE WINES

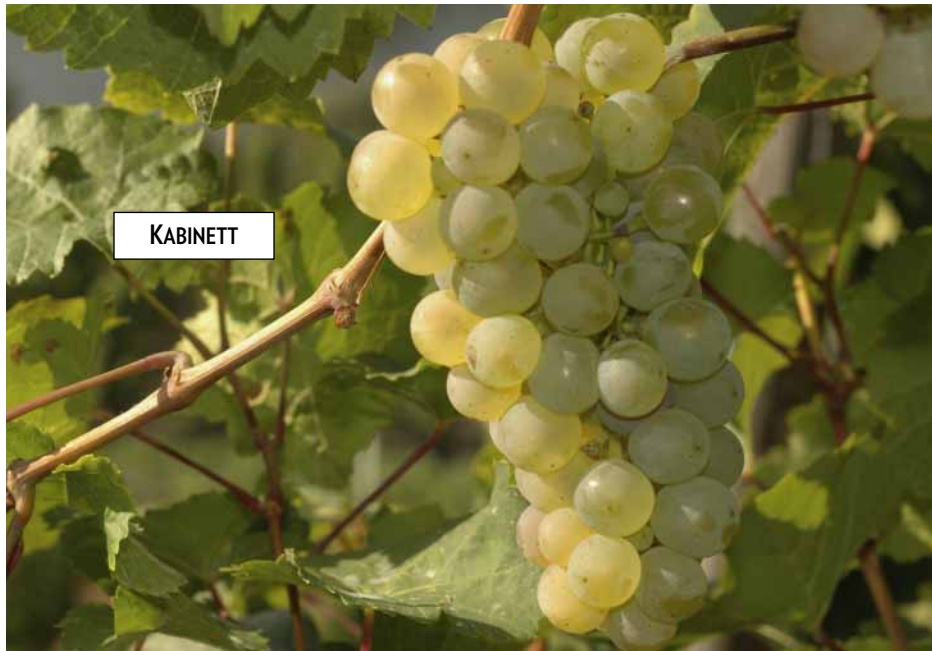
- From multiple vineyards or unclassified sites
- Any style or quality level is possible, including Sekt

## SINGLE-VINEYARD WINES

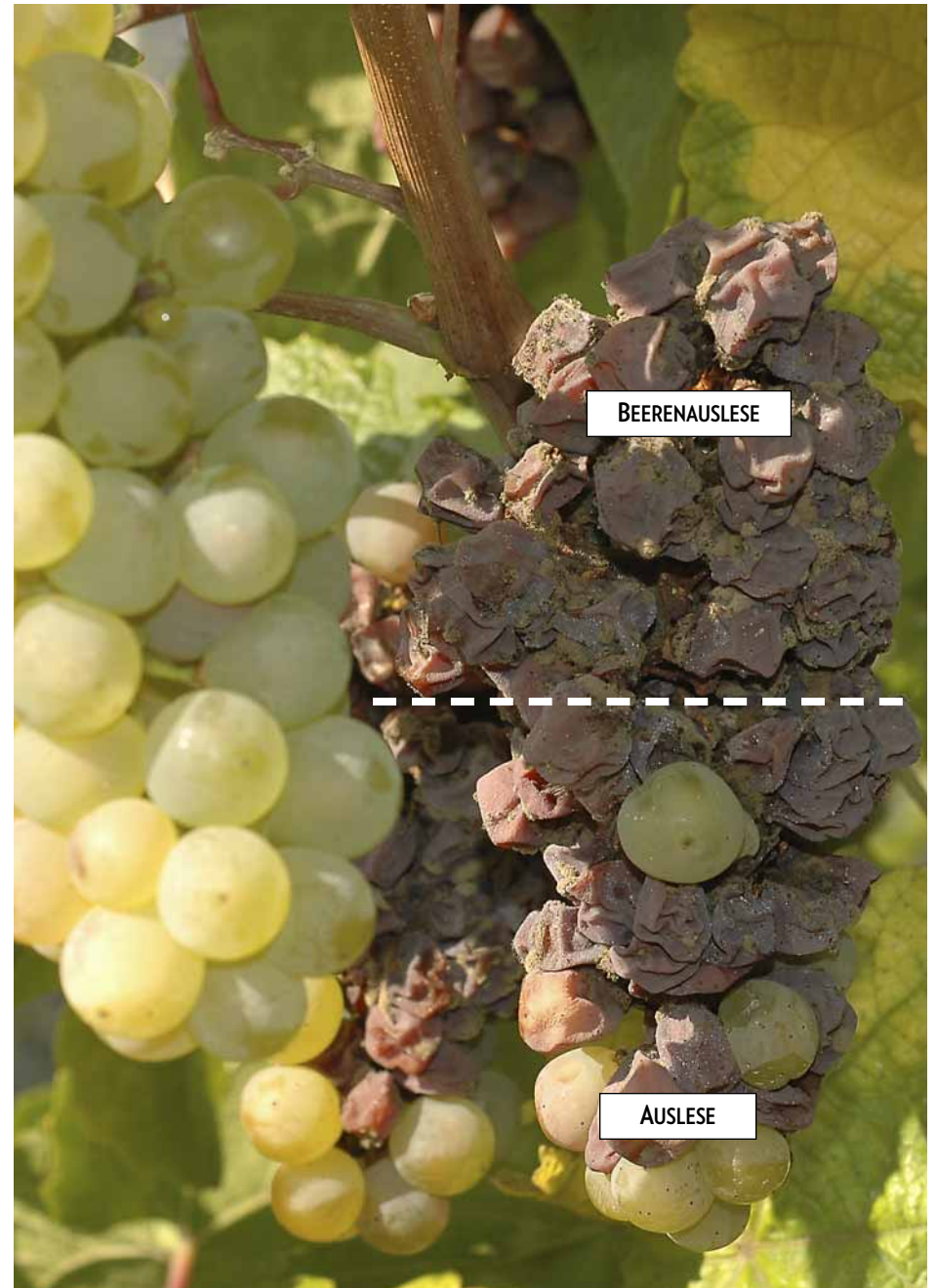
- 100% from one classified vineyard
- Any style or quality level is possible, including Sekt



# RIESLING SELECTION DURING HARVEST



Healthy Riesling on the vine



Botrytis-affected fruit

# THE MOSEL VALLEY







## DR. LOOSEN (MOSEL)

- Owned by Erni Loosen, international Riesling warrior.
- One of the most iconic and influential producers in all of Germany.
- Serious but accessible wines that reflect Erni's gregarious personality.
- Family winegrowing tradition for over 200 years.
- Focus on Grosse Lage (grand cru) single-vineyard sites.
- Three distinctive soil types: blue slate, red slate, red volcanic sandstone.
- Emphasis on old, ungrafted vines ("Alte Reben" – up to 130 years old).
- Average annual production: 35,000 cases.

Germany's Winemaker of the Year 2001 (*Gault Millau*)

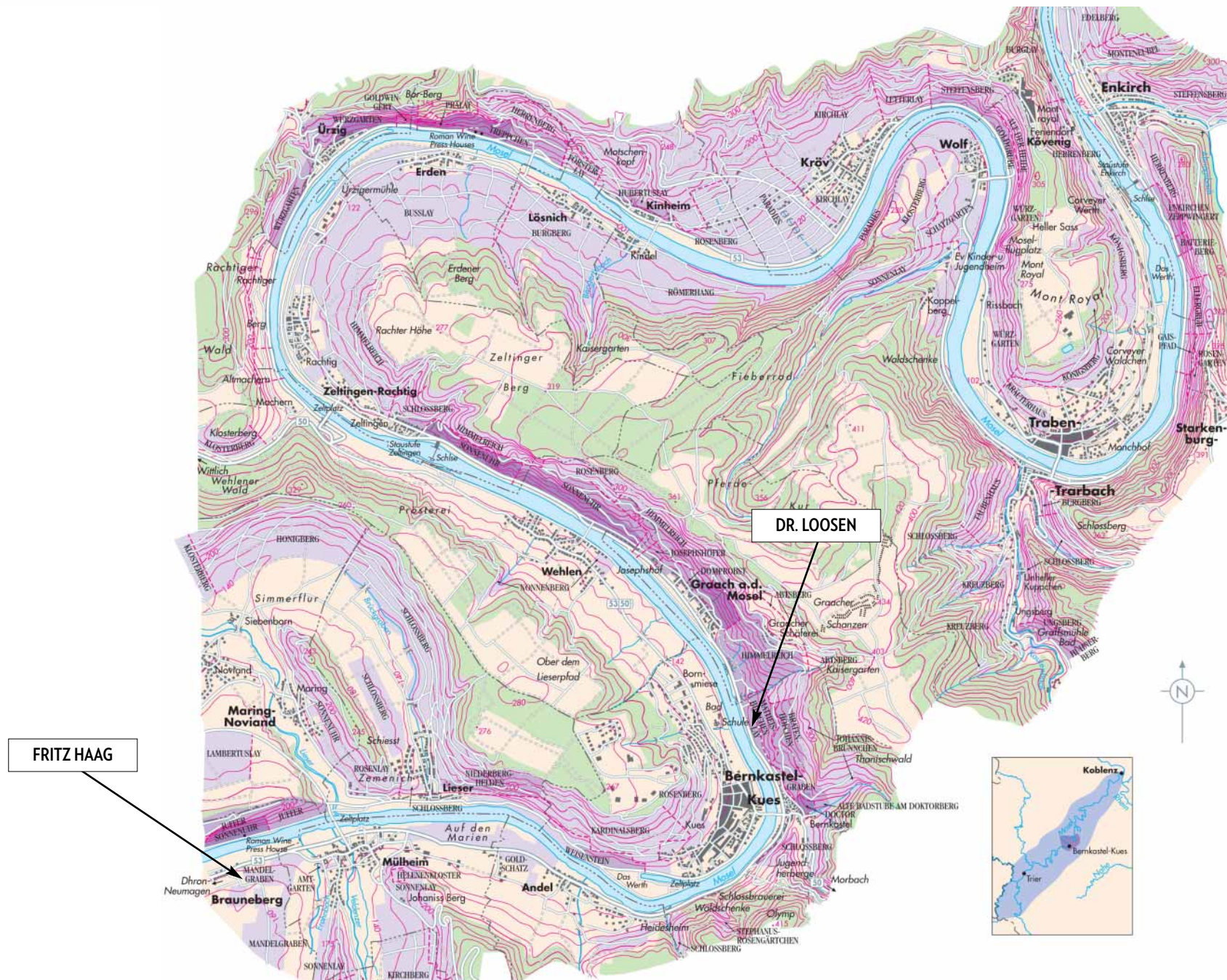
Decanter Hall of Fame 2005

Top 100 Winery of the Year 2021 (*Wine & Spirits*)





# THE BERNKASTEL AREA OF THE MIDDLE MOSEL





# THE DR. LOOSEN ESTATE





# THE MOSEL AT BERNKASTEL





# THE MOSEL AT ÜRZIG





# THE DR. LOOSEN RANGE OF WINES

## Single-Vineyard Sites:

Bernkasteler Lay, Erdener Treppchen, Erdener Prälat, Graacher Himmelreich, Ürziger Würzgarten, Wehlener Sonnenuhr



ESTATE WINES

SINGLE-VINEYARD WINES





## FRITZ HAAG (MOSEL)

- Legendary Mosel winery with a global cult following.
- Renowned for the hyper-focused purity and mineral intensity of their Rieslings.
- Small, family estate founded in 1605.
- 72 acres of estate-owned vineyards in and around Brauneberg.
- Extremely steep vineyards with Devonian slate soils.
- Current owner and winemaker is Oliver Haag.
- Dedicated member of the VDP.
- Average annual production: 15,000 cases.

**Germany's Winemaker of the Year 1994** (*Gault Millau*)

**Top 100 Winery of the Year 2021** (*Wine & Spirits*)



# THE STEEP VINEYARDS OF BRAUNEBERG





# THE SONNENUHR OF BRAUNEBERG





# THE VINEYARDS OF MÜHLHEIM



# THE FRITZ HAAG RANGE OF WINES

## Single-Vineyard Sites:

Brauneberger Juffer, Brauneberger Juffer Sonnenuhr



ESTATE WINES

SINGLE-VINEYARD WINES





## MAXIMIN GRÜNHAUS (RUWER/MOSEL)

- Deeply historic and revered estate in the tiny Ruwer valley.
- Formerly a Benedictine monastery, founded in the 7th century.
- Very distinctive expression of terroir and winemaking style.
- Current owners are Maximin & Amelie von Schubert, the sixth generation.
- Estate vineyards are wholly owned, monopole sites with slate soil.
- Traditional winemaking: 100% native yeast fermentation.
- Maximin's father, Carl von Schubert, is president of the Mosel VDP.
- Average annual production: 12,500 cases.

**Germany's Winemaker of the Year 1995** (*Gault Millau*)

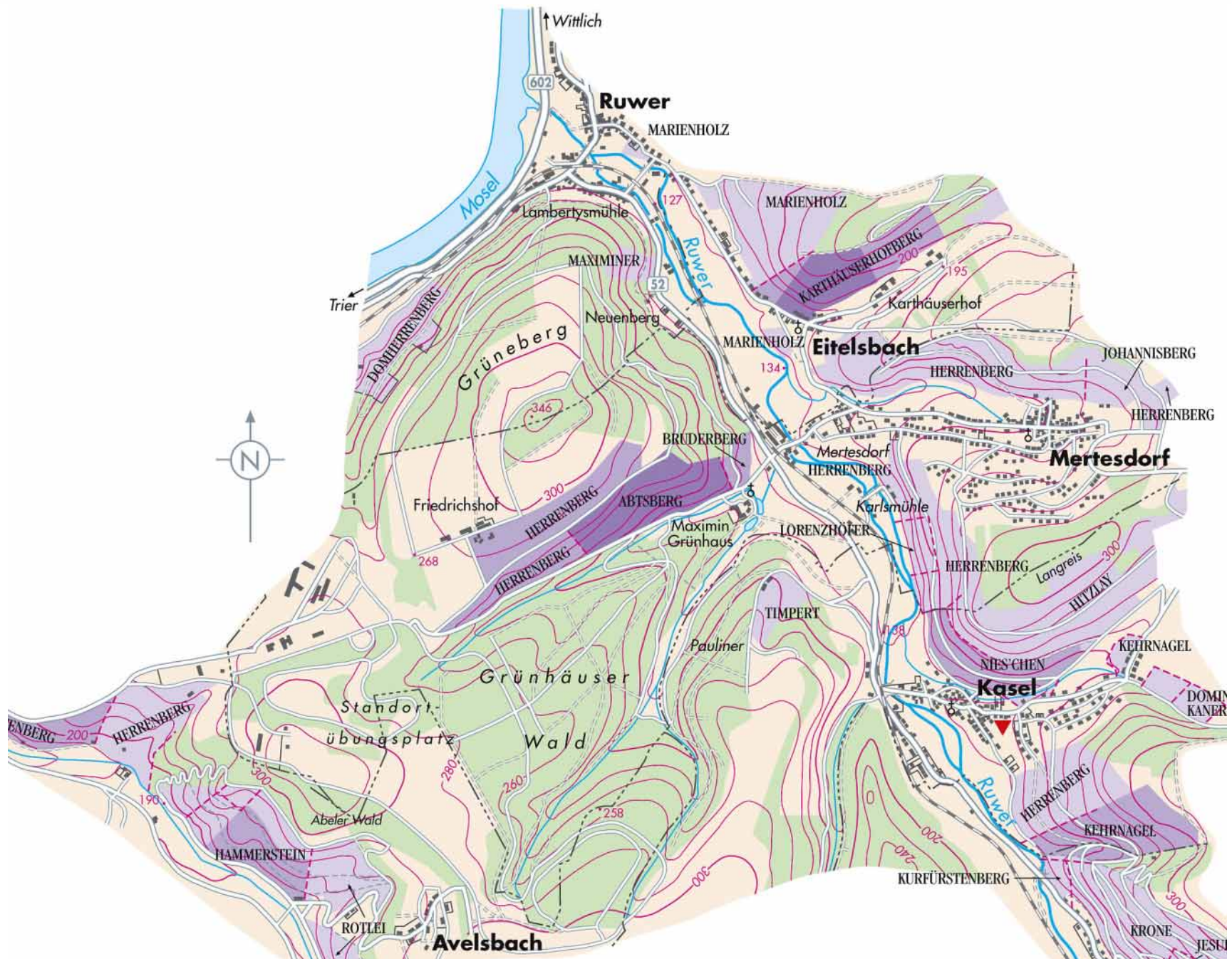
**Top 100 Winery of the Year 2020** (*Wine & Spirits*)



VDP. PRÄDIKATSWEINGUT



# THE RUWER VALLEY





# THE MAXIMIN GRÜNHAUS ESTATE



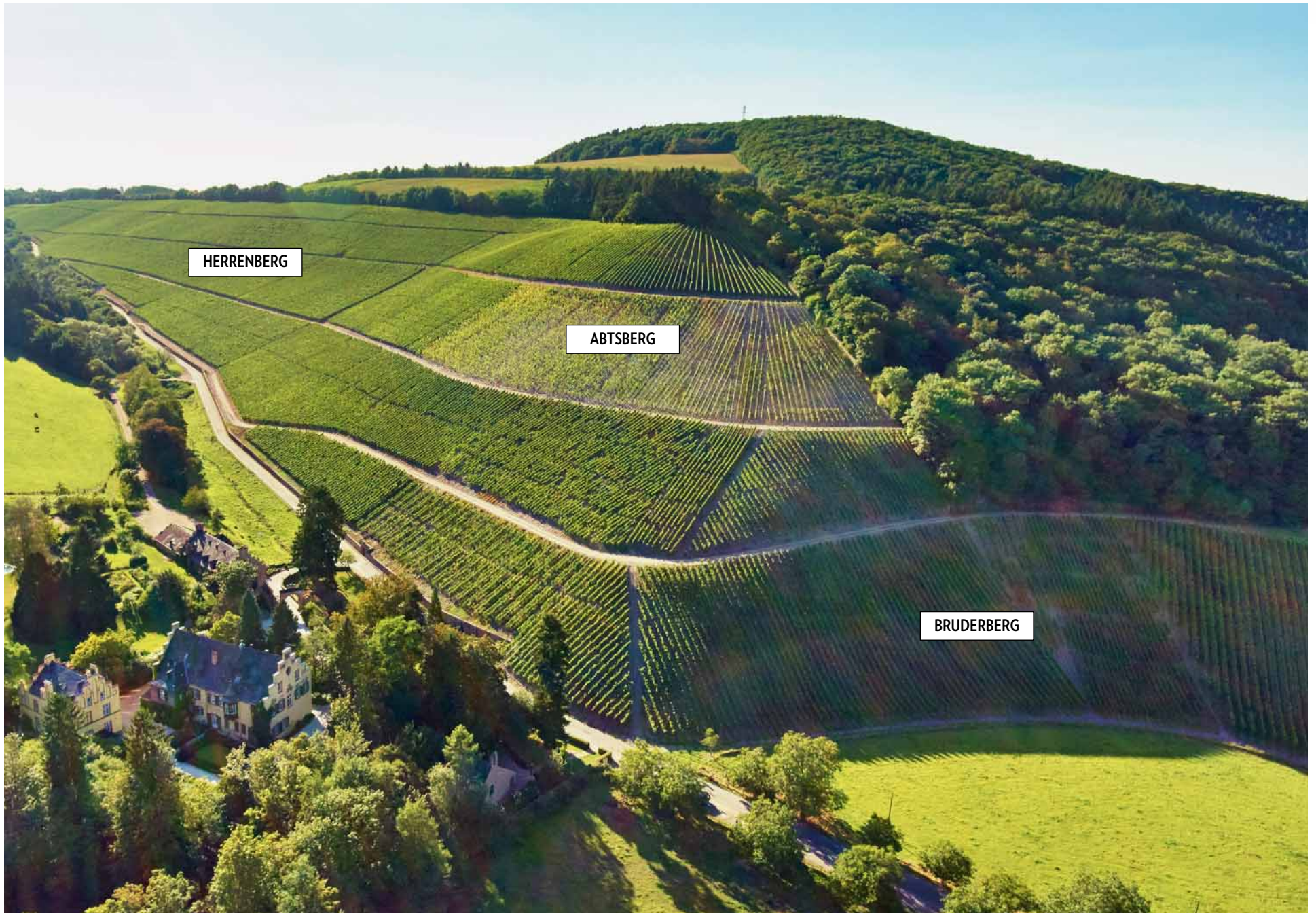


# THE MAXIMIN GRÜNHAUS CELLAR





# THE VINEYARDS OF MAXIMIN GRÜNHAUS





# THE MAXIMIN GRÜNHAUS RANGE OF WINES

Single-Vineyard Sites:  
Abtsberg, Bruderberg, Herrenberg



ESTATE WINES

SINGLE-VINEYARD WINES



## ZILLIKEN (SAAR/MOSEL)

- Highly acclaimed estate in the cooler-climate Saar valley.
- Renowned for featherlight Rieslings that “float like a butterfly.”
- A family winegrowing tradition since 1742 – emphasis on family.
- Current owner is Dorothee Zilliken, the seventh generation.
- 30 acres of estate vineyards in Saarburg, Ockfen and Ayl.
- Traditional winemaking in 1,000-liter Fuder casks.
- Deepest cellar in the Saar Valley stays perfectly cool and wet.
- Average annual production: 6,000 cases.

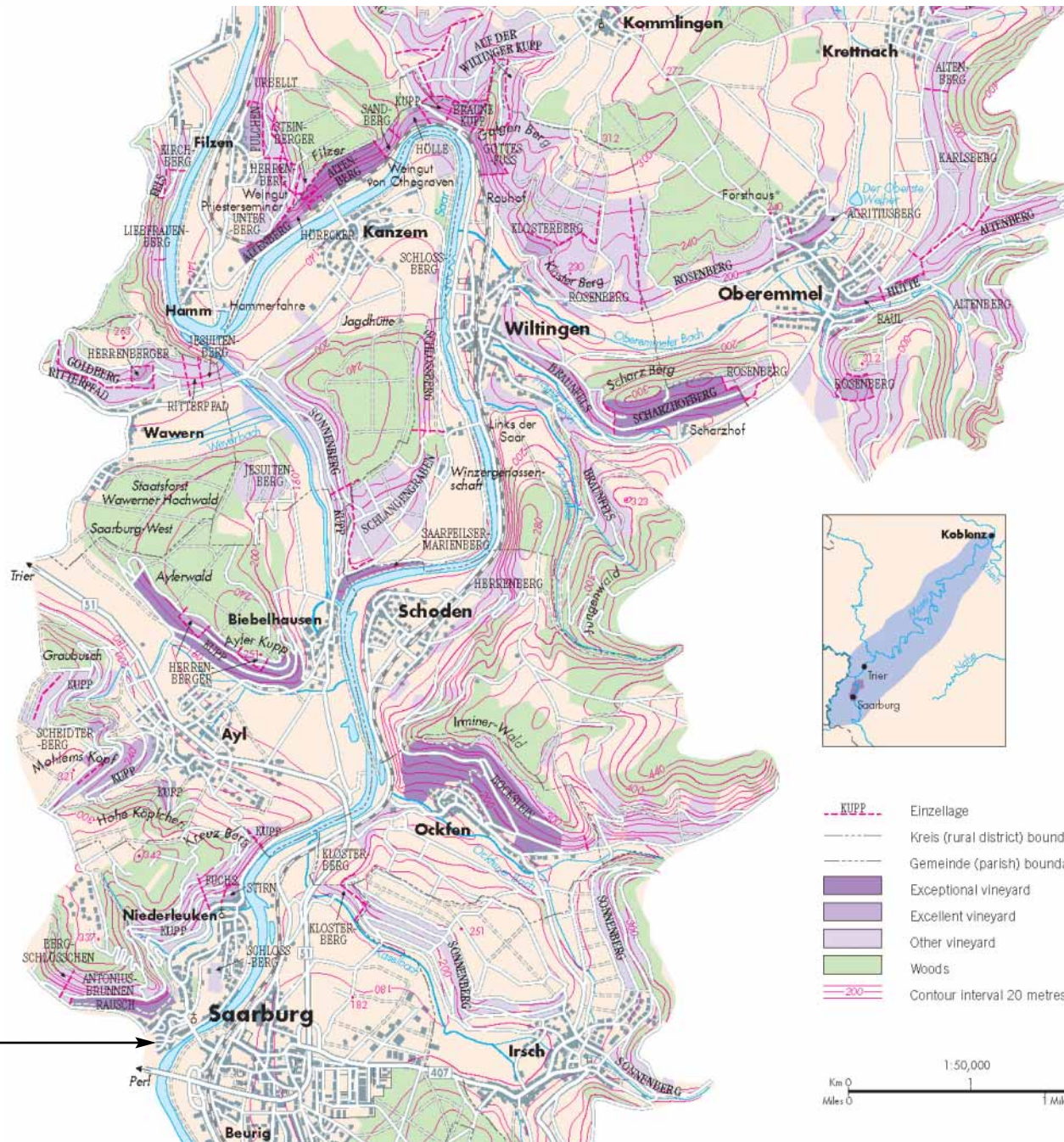
**Germany's Winemaker of the Year 2017** (*Gault Millau*)



VDP. PRÄDIKATSWEINGUT



# THE SAAR VALLEY



ZILLIKEN



# THE ZILLIKEN ESTATE





# THE ZILLIKEN CELLAR





# THE VINEYARDS OF SAARBURG





# THE ZILLIKEN RANGE OF WINES

Single-Vineyard Sites:  
Rausch (Saarburg), Bockstein (Ockfen)



ESTATE WINES

SINGLE-VINEYARD WINES



## ROBERT WEIL (RHEINGAU)

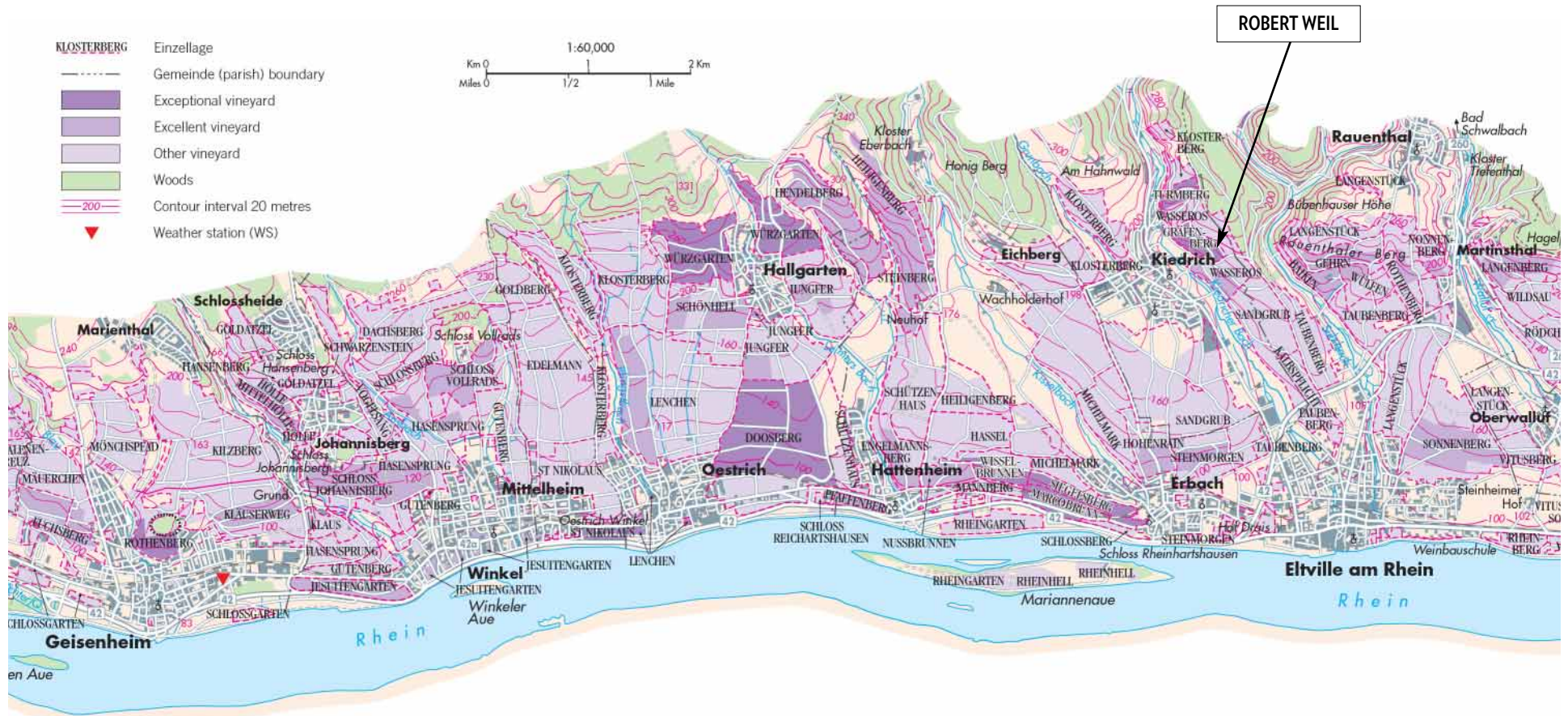
- Internationally renowned as the leading estate of the Rheingau region.
- Known for their intensity and precision at all quality levels.
- Founded in 1875 by the great-grandfather of owner Wilhelm Weil.
- The 1893 Kiedricher Berg Auslese established their reputation with European royalty.
- 100% Riesling from 220 acres of top-rated vineyards.
- Hillside sites with stony, loamy soils over slate bedrock.
- Meticulous viticulture, strict selection at harvest and impeccable winemaking.
- Wilhelm Weil is president of the Rheingau VDP.
- Average annual production: 60,000 cases.

**Germany's Winemaker of the Year 1997** (*Gault Millau*)  
**Top 100 Winery of the Year 2020** (*Wine & Spirits*)





# THE RHEINGAU





# THE ROBERT WEIL ESTATE





# THE ROBERT WEIL WINERY AND CELLAR





# THE VINEYARDS OF KIEDRICH





# THE ROBERT WEIL RANGE OF WINES

Single-Vineyard Sites:  
Turmberg (Erste Lage), Gräfenberg (Grosse Lage)



ESTATE WINES

SINGLE-VINEYARD WINES





## WITTMANN (RHEINHESSEN)

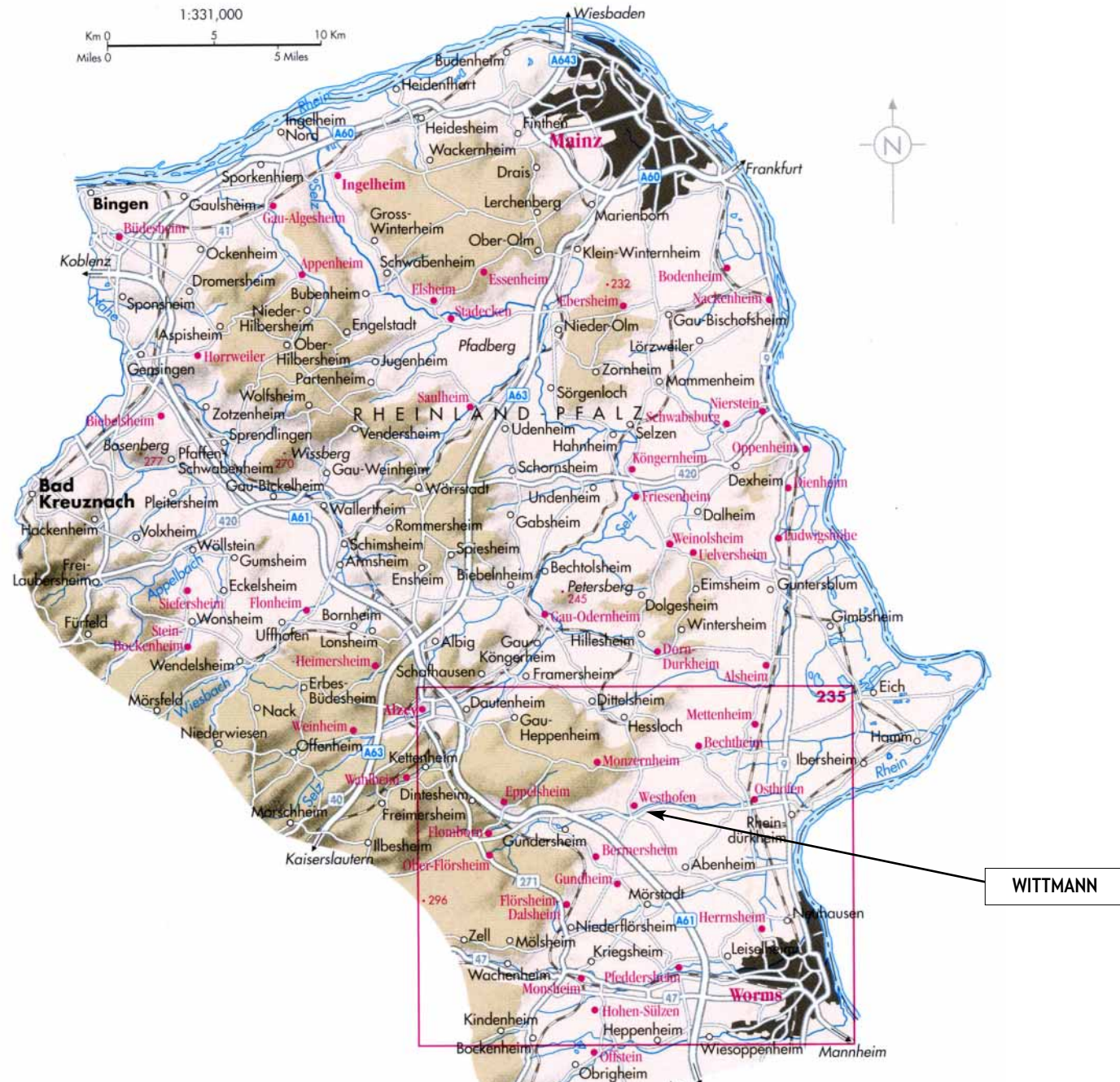
- One of the top two estates in Rheinhessen.
- Intense, powerful wines from top vineyard sites based on limestone soil.
- Family winegrowing tradition since 1663.
- Now owned by Philipp & Eva Wittmann.
- Philipp's father was a pioneer in organic viticulture in the early 1990s.
- The entire 62-acre estate was converted to Biodynamic farming in 2004.
- Entry-level line of "100 Hills" wines are certified Organic.
- Average annual production: 15,000 cases.

Germany's Winemaker of the Year 2014 (*Gault Millau*)





# RHEINHESSEN





# THE WITTMANN ESTATE





# THE WITTMANN CELLAR





# THE VINEYARDS OF WESTHOFEN





# THE WITTMANN RANGE OF WINES

## Single-Vineyard Sites:

Aulerde, Brunnenhäuschen, Kirchspiel, Morstein



ENTRY-LEVEL WINES

ESTATE WINES

SINGLE-VINEYARD WINES





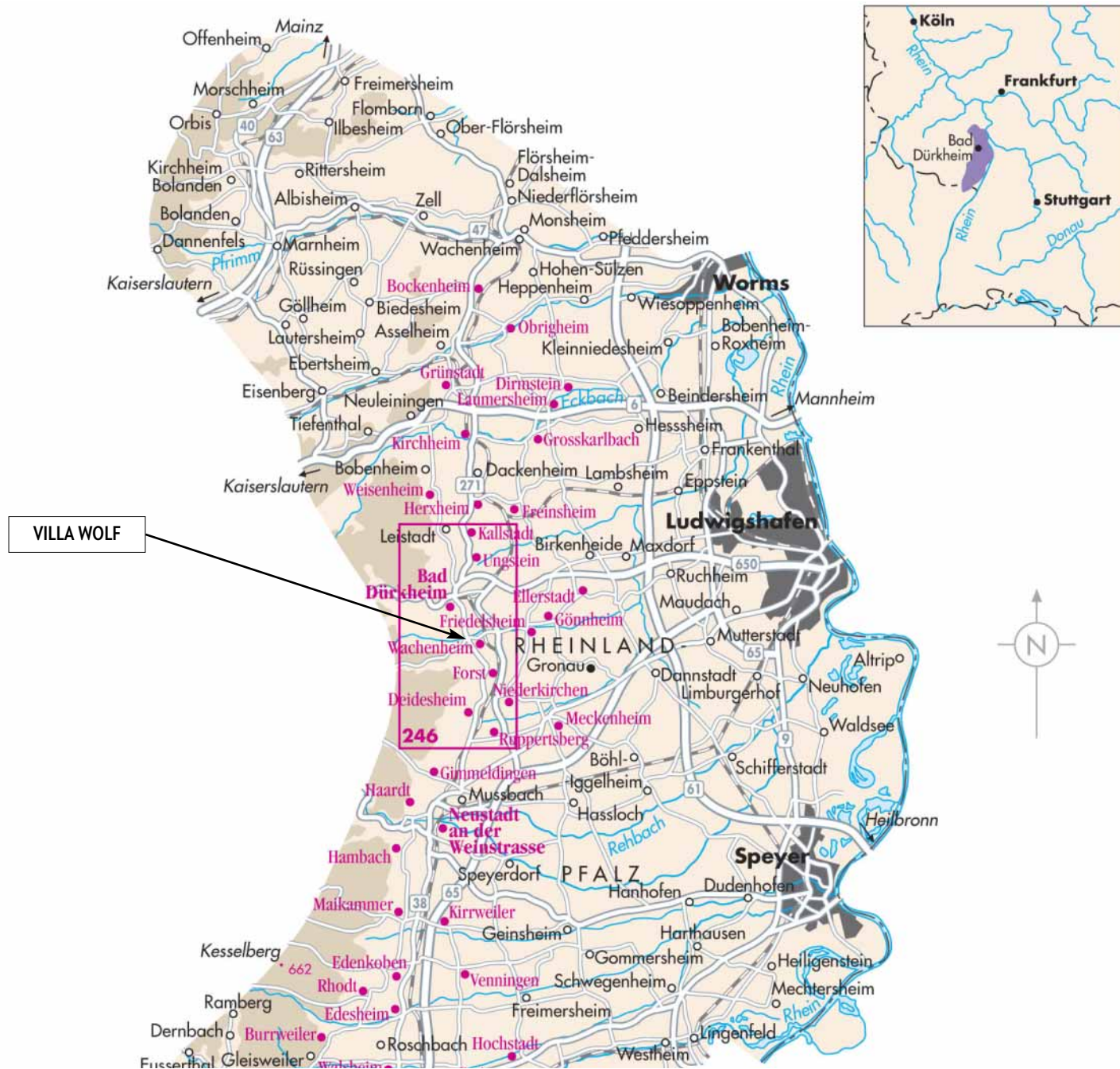
## VILLA WOLF (PFALZ)

- Historic Rhine valley winery, acquired by Erni Loosen in 1996.
- Managed by winemaker Patrick Möllendorf, who started as an apprentice at Dr. Loosen.
- Estate vineyards achieved organic certification in 2021.
- Value line of vibrant wines from classic Pfalz region varieties.
  - Same dedication to quality and value as with Dr. L.
  - Frequently named “Best Buys” in major wine publications.
- Average annual production: 35,000 cases





# THE PFALZ





# THE VILLA WOLF ESTATE





# THE VILLA WOLF WINERY





# VILLA WOLF ESTATE VINEYARDS





# THE VILLA WOLF RANGE OF WINES



ENTRY-LEVEL WINES



SINGLE-VINEYARD WINES



# LOOSEN BROS. USA

Wine Estates with History and Vision



Thanks for drinking with us!