

# JIM BARRY

CLARE VALLEY

PROUD FAMILY WINEMAKERS SINCE 1959



## 2020 HALLIDAY WINE COMPANION WINERY OF THE YEAR

COMPANY OVERVIEW  
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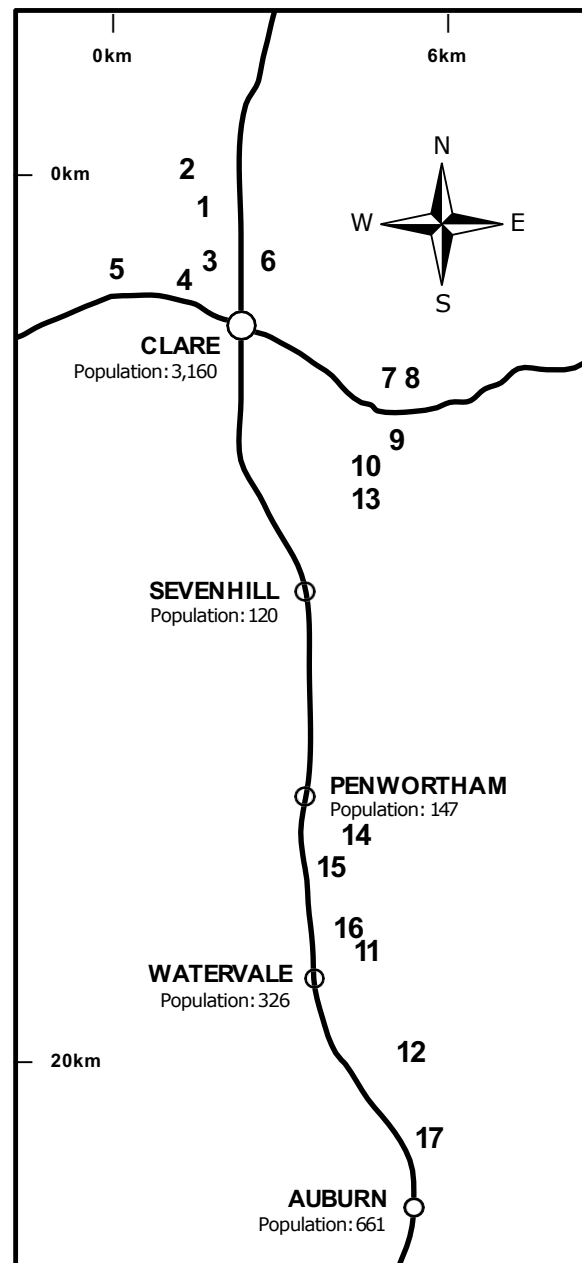
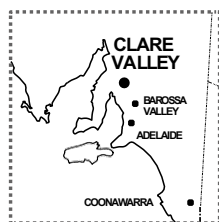
*Tom, Sam and Peter Barry in the Lodge Hill Vineyard.*



## THE CLARE VALLEY

A casual 2-hour drive north of Adelaide (130km), the Clare Valley is one of Australia's most renowned winemaking areas, having produced wine since 1851.

The Valley sits at the northern end of the Mount Lofty ranges, which was formed over 600 million years ago. It is a tiny premium region, accounting for only around 0.9% of Australian wine production.



*Total area in the Clare Valley: 320 hectares of vineyards.*

## VINEYARD REFERENCE MAP

1. The Armagh Vineyard
2. Hayes Vineyard
3. Jim Barry Winery
4. High School Vineyard
5. Peter's Vineyard
6. Jacka's Vineyard
7. Spring Farm Vineyard
8. The Lodge Hill Vineyard
9. Annabelle's Vineyard
10. Tom's Vineyard
11. McKay's Vineyard
12. The Florita Vineyard
13. Sam's Vineyard
14. Morrison's Vineyard
15. Churinga Vineyard
16. Honey Vineyard
17. Grace's Vineyard

## COMPANY OVERVIEW

*FAMILY OWNED AND OPERATED,  
EST. 1959*



*Tom, Peter and Sam Barry in the Armagh Vineyard.*

Three generations of Barry family ~~wines~~ have shaped Jim Barry Wines into the ~~best~~ Australian winery that it is today. Founded by industry pioneer, Jim Barry and his wife Nancy in 1959 and located in South Australia's Clare ~~V~~this family owned and operated winery produces premium, quality wines that express a sense of place.

Jim Barry Wines produce their own fruit from ~~a~~ mosaic of unique vineyard sites across the ~~Clare~~ Valley and Coonawarra. This access to high-quality, estate-grown fruit has been instrumental in the development of a number of prominent brands, including The Armagh Shiraz, The McRae Wood Shiraz and The Florita Riesling.

The Barry family winery became the first in ~~A~~ to have three generations of winemakers graduate from Roseworthy/Waite school of Oenology. A wonderful achievement given the storied place of Roseworthy in the Australian winemaking history.

Today, Jim and Nancy's son, Peter oversees the running of the business, along with his wife Sue (Brand Ambassador) and children Tom (~~Director~~ of Winemaking), Sam (Director of Sales and Marketing) and Olivia (Brand Ambassador).

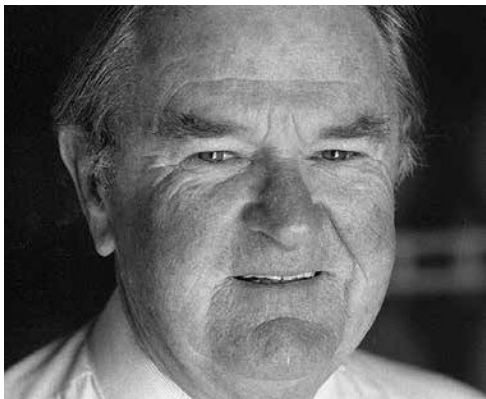
## THREE GENERATIONS OF FAMILY WINEMAKERS

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*Following in the footsteps of Jim Barry, Jim's son Peter graduated from Roseworthy College in 1985, followed by Jim's grandson Tom in 2010. (Peter and Tom Barry pictured with a painted portrait of Jim Barry.)*





*Portrait of Jim Barry, 1989.*



*Jim and Nancy Barry, 2000.*

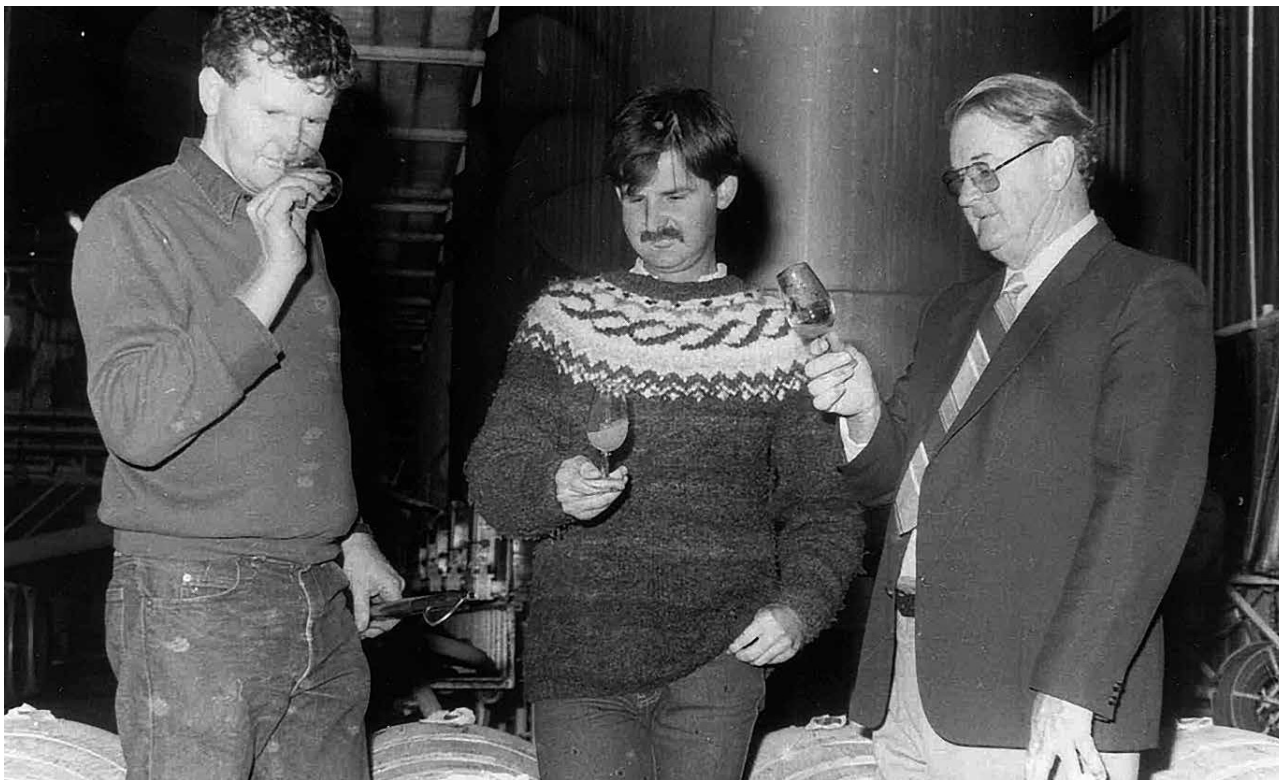
## JIM BARRY HISTORY

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Jim Barry graduated in 1947 as the 17th qualified winemaker in Australia and became the first qualified winemaker to work in the Clare Valley.

He worked for 22 years as a ~~wine~~ at the Clarevale Co-operative and went on to establish Taylors Wines in 1969 for the Taylors family. The first vintage under Jim Barry Wines took place at the newly built winery in 1974.

Jim Barry is considered a ~~piner~~ of Australian table wine, helping define the Clare Valley as a benchmark region of Riesling, Shiraz, Cabernet Sauvignon and Malbec.



*Mark, Peter and Jim Barry, 1989.*



*The Barry Family and James Halliday, AM at the Halliday Wine Companion 2020 Awards.*

## RECENT ACCOLADES

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**2020 Halliday Wine Companion 'Winery of the Year'**

**2018/2019 - Matthew Jukes - Top Ten Australian Wineries**

**Clare Valley Wine Show**

Best Exhibitor of Show: 2019, 2018, 2017, 2015, 2014, 2012, 2011, ⑩

**2018 Langton's VII Classification**

The Armagh Shiraz retained its 'Exceptional' Classification

**2016/2017 Matthew Jukes - Australian Winery of the Year**

**2013 Gourmet Traveller Wine Awards**

'Young Winemaker of the Year' - awarded to Tom Barry

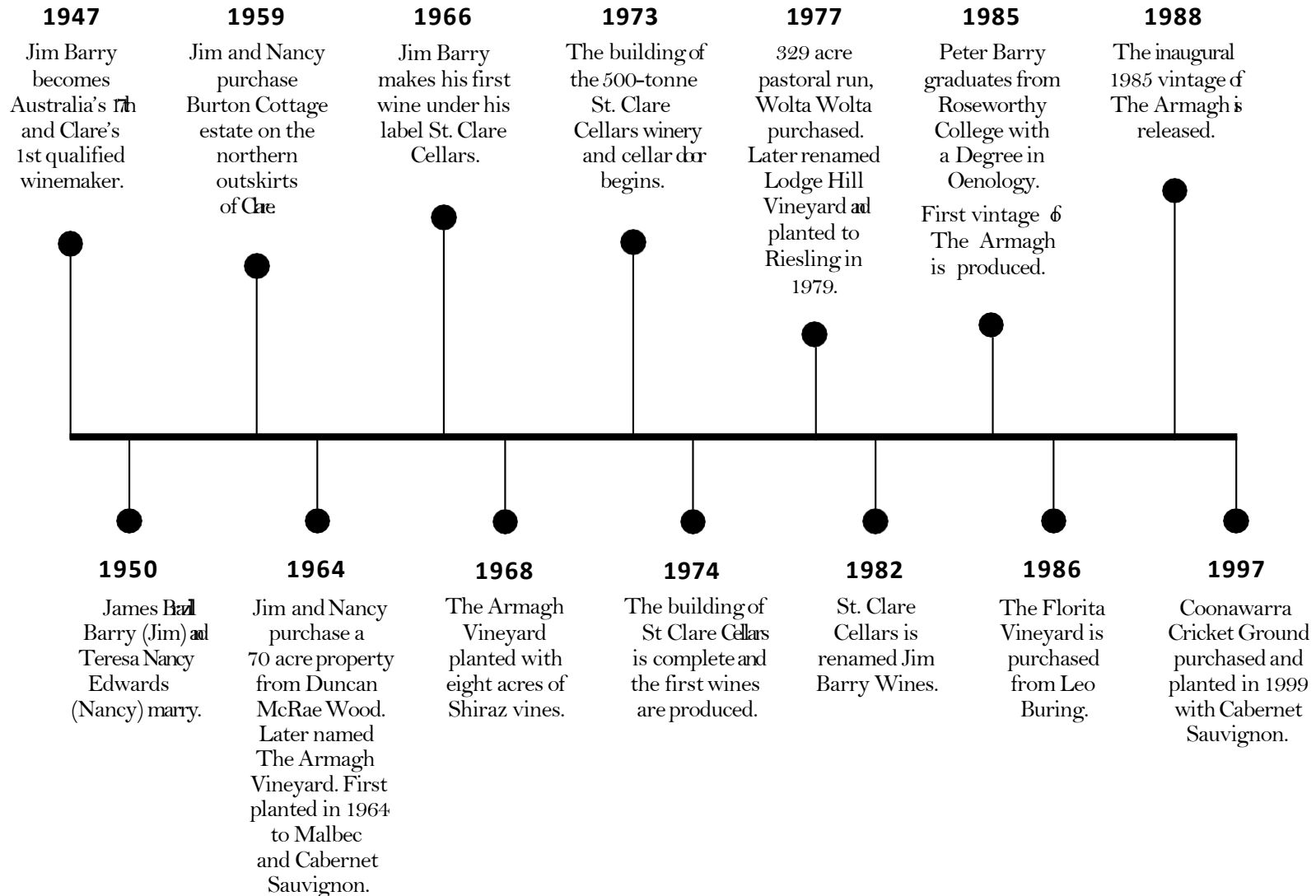
**2010 - Current - James Halliday's Wine Companion**

5 Red Star Rating

# JIM BARRY HISTORY

## TIMELINE

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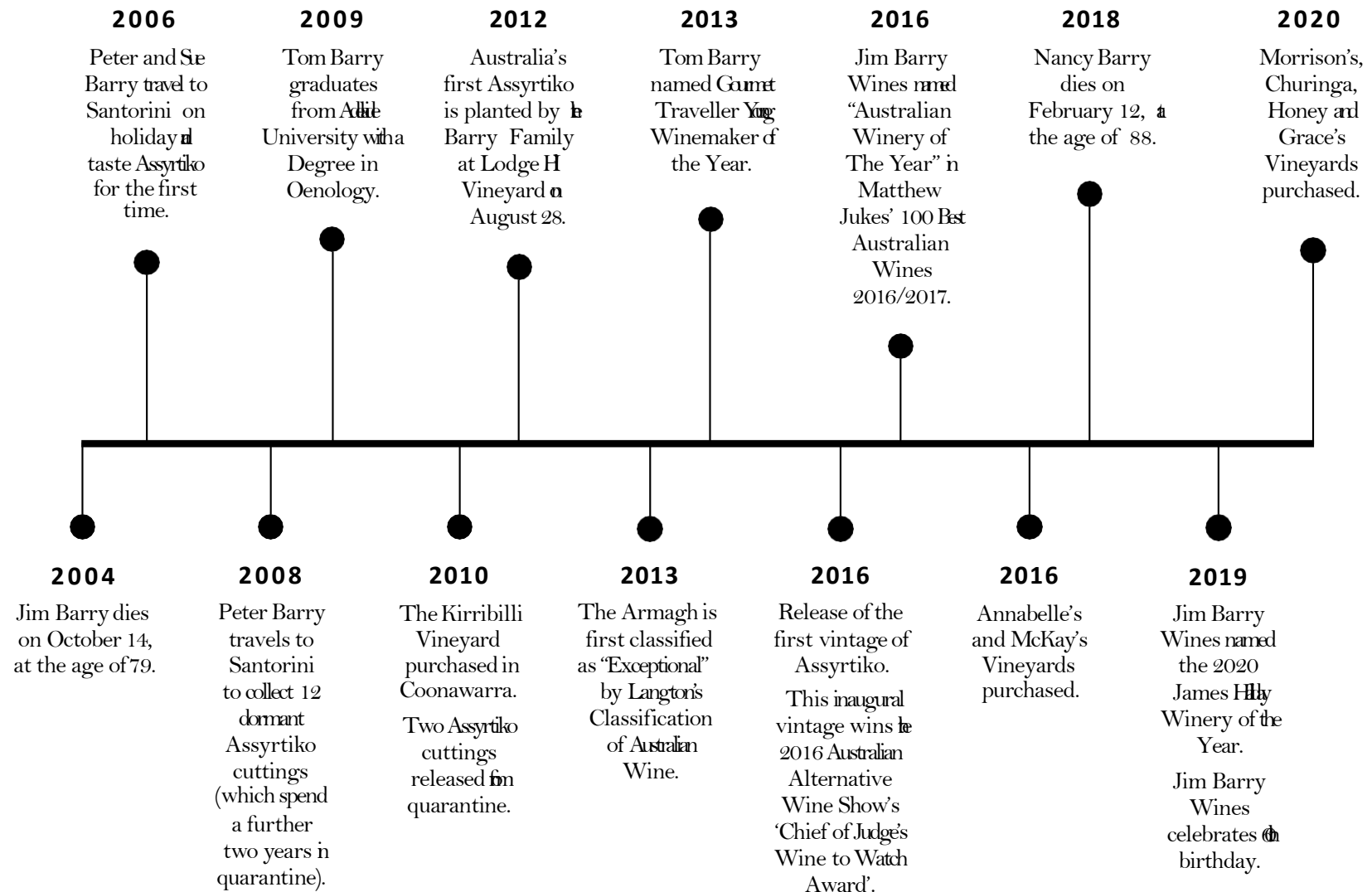




# JIM BARRY HISTORY

## TIMELINE

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PROUDLY FAMILY OWNED  
AND OPERATED FOR  
THREE GENERATIONS

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*The Barry Family - Millie, Sam, Tom, Olivia, Olivia, Sue, Peter, Florence, Annabelle and Alexandra.*



*Peter Barry pruning The Armagh vines.*

## VITICULTURE AND VINEYARDS

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The Barry family believe that ~~get~~ wine is made in the vineyard and as such, are committed to owning their own vineyards.

This control allows them to ~~p~~ outstanding fruit quality and flavour ~~whi~~ retained during winemaking.

Over the last 60 years the family has ~~who~~ establish a mosaic of sites - 17 vineyards covering over 320 hectares in the Clare Valley and two vineyards covering 35 hectares in the Coonawarra. Each unique in soil profile, climate, aspect and elevation.





*Tom and Sam Barry in the contoured Armagh Vineyard.*

## THE ARMAGH VINEYARD

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### *CLARE VALLEY*

The Armagh Vineyard was ~~planted~~ in 1968 on land Jim Barry purchased from Duncan McRae Wood in 1964.

The 50-year-old Shiraz vines ~~follow~~ the contours of the north-west-facing slopes to prevent soil erosion and ensure winter rains soak in.

The combination of low-fertility soil and good exposure aids the natural devigoration of the vines, producing small berries and intenseley flavoured bunches.





*The Florita Vineyard with the Warilto Homestead in the background.*

## THE FLORITA VINEYARD

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### *CLARE VALLEY*

The Florita vineyard in Watervale is one of the oldest in the Clare Valley.

This famous vineyard is where legendary winemaker John Vickery sourced grapes for his great Watervale Rieslings of the 1960's and 1970's.

The 80-acre vineyard was purchased by Mark, Peter and John Barry in 1985.

A property of gently rolling hills, the unique soil composition is primarily loam topsoil over calcareous siltstone. The vineyard has good air-drainage which alleviates the risk of frosts.



*The Lodge Hill Vineyard.*

## THE LODGE HILL VINEYARD

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### *CLARE VALLEY*

The Lodge Hill Vineyard sits on the eastern ranges of the Clare Valley at 480 metres above sea level.

The Riesling vines are planted on south-facing slopes, which receive full exposure to the sun in the cool of the morning.

The Shiraz vines occupy north-facing slopes, with longer and warmer exposure to sunlight.

This is an exceptional vineyard, with a soil profile dominated by slate. Lodge Hill is comprised of 40 individual blocks, which creates a mosaic of individual sites, each one a unique micro-climate.





*The Coonawarra Cricket Ground Vineyard.*

## THE OLD CRICKET GROUND VINEYARD

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### *COONAWARRA*

The Coonawarra region (380km east of Adelaide) is famous for its Terra Rossa soil and the quality of its Cabernet Sauvignon.

The former cricket ground was purchased by the Barry's in 1997, and comprises of 10.5 hectares. The vines are planted around the retired cricket pitch, aptly inspiring The Cover Drive and The First XI labels.

To the east lies The Kirribilli Vineyard comprising 25 hectares of Cabernet Sauvignon, also located in Coonawarra.



*Tom Barry sampling Shiraz.*



*Shiraz grapes during the pressing process.*



*Tom Barry's hands during the pressing of a micro-batch.*

## WINEMAKING

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Following in the footsteps of his late Grandfather and Father, Tom Barry has assumed the role of Director of Winemaking, taking a hands on approach in creating the family's wines. He looks to the past and embraces new technology to deliver wines of exemplary quality, consistency and balance.

With a focus on Riesling, Shiraz and Cabernet Sauvignon, the family believe in producing wines that are representative of both the region they are grown in and the variety itself.

Owning their own vineyards, allows the family control from vine to bottle, which they believe is integral in creating quality, regionally focused wines.



# JIM BARRY THE ARMAGH

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*CLARE VALLEY*



*The Armagh Vineyard.*



The Armagh vineyard was planted by Jim Barry in 1968. The vines follow the contours of the north-west-facing slopes, catching the winter rain and summer sun from many angles.

The unique soil composition is a clay topsoil with a pebbly sublayer overlaying mottled clay subsoil.

Plush fruit and supple richness are hallmarks of The Armagh style. With oak behind deep, intense fruit and fine, structured tannins, The Armagh is highly prized for its consistency and cellaring potential.

From the first vintage in 1985, The Armagh has achieved remarkable success, attaining the maximum possible rating of 'Exceptional' in Langton's Classification of Australian Wine.

## JIM BARRY I C O N I C R E D S

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*THE McRAE WOOD SHIRAZ, CLARE VALLEY*  
*THE BENBOURNIE CABERNET SAUVIGNON, CLARE VALLEY*

In 1964 Jim Barry, and his wife ~~Nay~~ purchased 70 acres of prime farm land from their friend and neighbour, Duncan McRae Wood. On this special site they planted their first Shiraz vineyard.

The McRae Wood Shiraz is made from grapes declassified from The Armagh and blended with fruit from special parcels from the family's other Clare Valley vineyards.

Rich and intense, it was ~~considered~~ a modern and innovative style of wine, when it was first released in 1992.

The wine represents the ~~character~~ and elegance of a typical Clare Valley Shiraz.



Named after the settlement now ~~known~~ as a 'lost' township, Benbournie was situated between the towns of Clare and Blyth.

The Benbournie is from a single ~~vineyard~~ on our McRae Wood property, planted by Jim Barry in 1964.

First released in 2002, this deep ~~red~~ and intensely aromatic wine is ~~rich~~ with generous dark berry flavours ~~and~~ complemented by very fine, mineralic tannins that add great length and style.

# JIM BARRY THE FLORITA

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*CLARE VALLEY*



*Warilto Homestead at the Florita Vineyard.*



‘Florita’ is Spanish for ‘little flower’. In 1946 wine merchant Leo Buring purchased land in Watervale and planted sherry varieties including Palamino, which were later replaced by Riesling in 1962. Jim Barry Wines purchased this vineyard in 1986.

First released in 2004, this micro-batch Riesling is made from grapes ~~made~~ from individual rows.

An elegant and balanced wine with intense floral aromas and classic citrus overtones.

A magnificent benchmark dry Riesling to be enjoyed now or with careful cellaring for the next 30 years.



# JIM BARRY ASSYRTIKO

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*CLARE VALLEY*



*Peter Barry with the Assyrtiko basket, traditionally known as the 'kouloura' method.*



The Clare Valley is the first and only place to have Assyrtiko plantings in Australia. Jim Barry Wines' planting material was sourced from Argyros Winery on Santorini, Greek Islands. In 2008, Peter met with Yiannis Argyros of Argyros Winery and collected twelve dormant cuttings from a single vine.

The island's sandy, volcanic soils provide immunity from phylloxera. The hardness of the vines and the freedom from the phylloxera threat means Santorini is home to some of the world's oldest vines.

Jim Barry Wines planted the first vine in 2012 and have made history producing Australia's first Assyrtiko. After a 9-year journey, the Barry family launched the first Greek wine variety, with a limited Australian commercial release in November 2016.



## JIM BARRY LODGE HILL

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*RIESLING, CLARE VALLEY*  
*SHIRAZ, CLARE VALLEY*

Jim Barry purchased the land for ~~the~~ Lodge Hill Vineyard in 1977 as he was sure it would “produce some of the best Riesling in the Clare Valley.”

**The Lodge Hill Riesling** delivers beautiful natural acidity and citrus characters that ripen early because of the small crop it produces.

Gentle pressing and a rapid move ~~in~~ the fermentation allows the natural fruit flavours to be preserved.



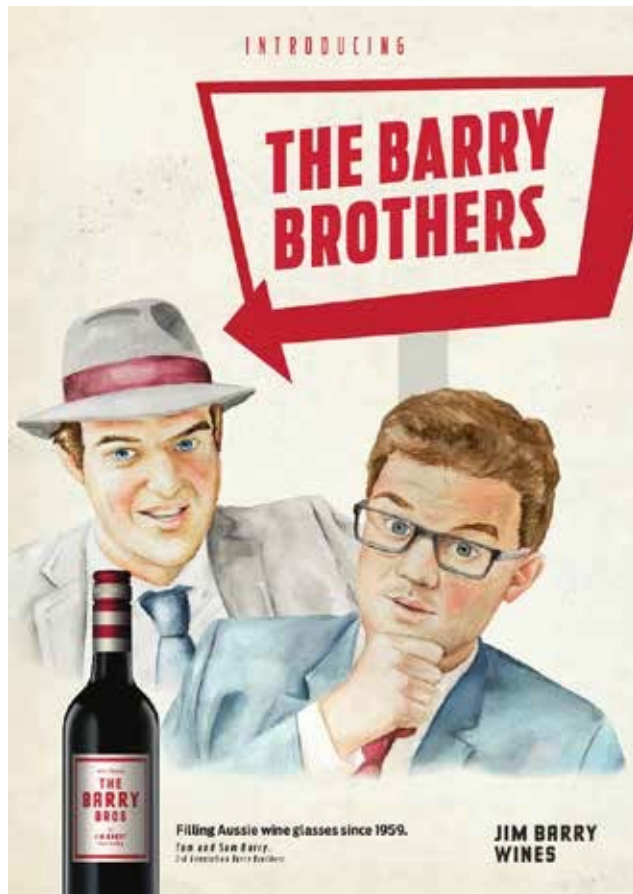
**The Lodge Hill Shiraz**, on the Clare Valley’s eastern ranges, has soils of rich, chocolaty loam over almost vertical sheets of rock.

The cracks between the rock have ~~in~~ with soil, providing passage for the vine roots and free drainage – the ideal environment for low yielding Shiraz vines.

# JIM BARRY THE BARRY BROTHERS

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SHIRAZ CABERNET SAUVIGNON, CLARE VALLEY  
SHIRAZ, CLARE VALLEY



*Barry Brothers poster artwork.*



*“Just as the two previous generations brought new and innovative viticultural and winemaking ideas to Jim Barry Wines, we are determined to forge our individual mark.”*

## **Barry Brothers Shiraz Cabernet Sauvignon**

*“We have taken inspiration from our family’s history to create this wine. Our two favourite varieties, Shiraz and Cabernet were blended to deliver a contemporary expression of this traditional Australian style.”*

## **Barry Brothers Shiraz**

*“We are fortunate to be able to source fruit from our family-owned vineyards to create this medium-bodied Shiraz, made in the style that we enjoy drinking. Minimal oak, bright red fruits and gentle tannins work together to produce a juicy, fresh wine.”*

*- Tom & Sam Barry*

# JIM BARRY COVERDRIVE CABERNET SAUVIGNON

CLARE VALLEY / COONAWARRA



*The Cover Drive poster artwork.*



On the southern boundary of Coonawarra is the old Penola cricket ground, where Jim Barry retired in 1996. Soon after, Jim Barry purchased the 30-acre property and planted Cabernet Sauvignon.

The hidden geological treasure of porous limestone, under the rich Terra Rossa soil, creates the ideal cellar by storing water for later use.

Fruit from this vineyard, along with selected parcels of fruit from our other owned Cabernet Sauvignon vineyards in the Clare Valley have been blended to produce a wine that is rich, soft and approachable.



# JIM BARRY WATERVALE RIESLING

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*CLARE VALLEY*



*A young Riesling shoot in the Florita Vineyard.*



The tiny village of Watervale is in South Australia's Clare Valley and is internationally renowned for the quality of its Rieslings.

A consistently awarded wine since its first release in 1974, Watervale Riesling is picked from select parcels of vines that achieve ripeness with naturally high acid levels.

This delicate, fragrant, and elegant wine is characterised by citrus and limes, and what we describe as the 'classic Watervale musk'.

# JIM BARRY

CLARE VALLEY

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