



FRITZ HAAG

INTENSE, INCISIVE MOSEL RIESLINGS FROM A RENOWNED FAMILY ESTATE



The precipitous, slate-soil vineyards of the Brauneberg slope, in Germany's Middle Mosel valley.

HISTORY OF THE ESTATE

The historic Fritz Haag wine estate is located in the heart of the central Mosel River Valley. The earliest documentation of the estate dates back to 1605. At that time, the village in which it is situated was known as “Dusemond” (Latin for “sweet hill”). In 1925, the village was renamed “Brauneberg” (“brown mountain,” a reference to the color of the slate soil in this area of the Mosel) in an endeavour to further promote the reputation of its world-renowned vineyards: Brauneberger Juffe and Brauneberger Juffer Sonnenuhr.

The shared name of these famous vineyards, “Juffer,” which translates as “old maid” or “virgin” in the local dialect, goes back to 1790. The proprietor of these exceptional vineyards at the time, the aristocratic Kurpfälzische Kammerherr Wunderlich, had three daughters who all remained unmarried and lived the lives of spinsters. As a consequence, when they took over the vineyard management from their father, the name “Brauneberger Juffer” was born and the wines soon became well-known and famed in the wine world. The vineyards are recognised as true pearls of the Mosel region and were treasured even by Napoleon.

For many years, the Fritz Haag wine estate was successfully headed by the endlessly energetic Wilhelm Haag, and under his guidance achieved a world-renowned reputation. Wilhelm Haag was the first to win the acclaim “winemaker of the year,” a highly coveted accolade introduced in 1994 by the famous Gault Millau Wineguide. His son Oliver took over the reins in 2005 and has followed his successful father in leading the estate into the future.

The Fritz Haag estate produces wines that cover the full Riesling style spectrum, from dry to lusciously sweet. A mineral “slate” character and a pronounced acidity give the wines their elegant sophistication and their great aging potential. The estate’s graceful, well-refined Rieslings are among the finest wines the Mosel region has to offer.

OVERVIEW OF FRITZ HAAG

YEAR FOUNDED: 1605

OWNER: Oliver Haag

WINEMAKER: Oliver Haag

VINEYARD MANAGER: Nico Rieb

LOCATION: Brauneberg, Middle Mosel, Germany

VINEYARD AREA: 29 hectares (72.5 acres)

AGE OF VINES: Up to 100 years; 45 years average

SOIL TYPE: Blue Devonian slate

VITICULTURE: Sustainable

GRAPE VARIETIES: 100% Riesling

AVERAGE YIELD: 50 hl/ha (approx. 2.5 tons per acre)

ANNUAL PRODUCTION: 15,000 cases

MEMBER: VDP Mosel

WINEMAKER OF THE YEAR 1994 (GAULT MILLAU)

TOP 100 WINERY 2019 (WINE & SPIRITS)

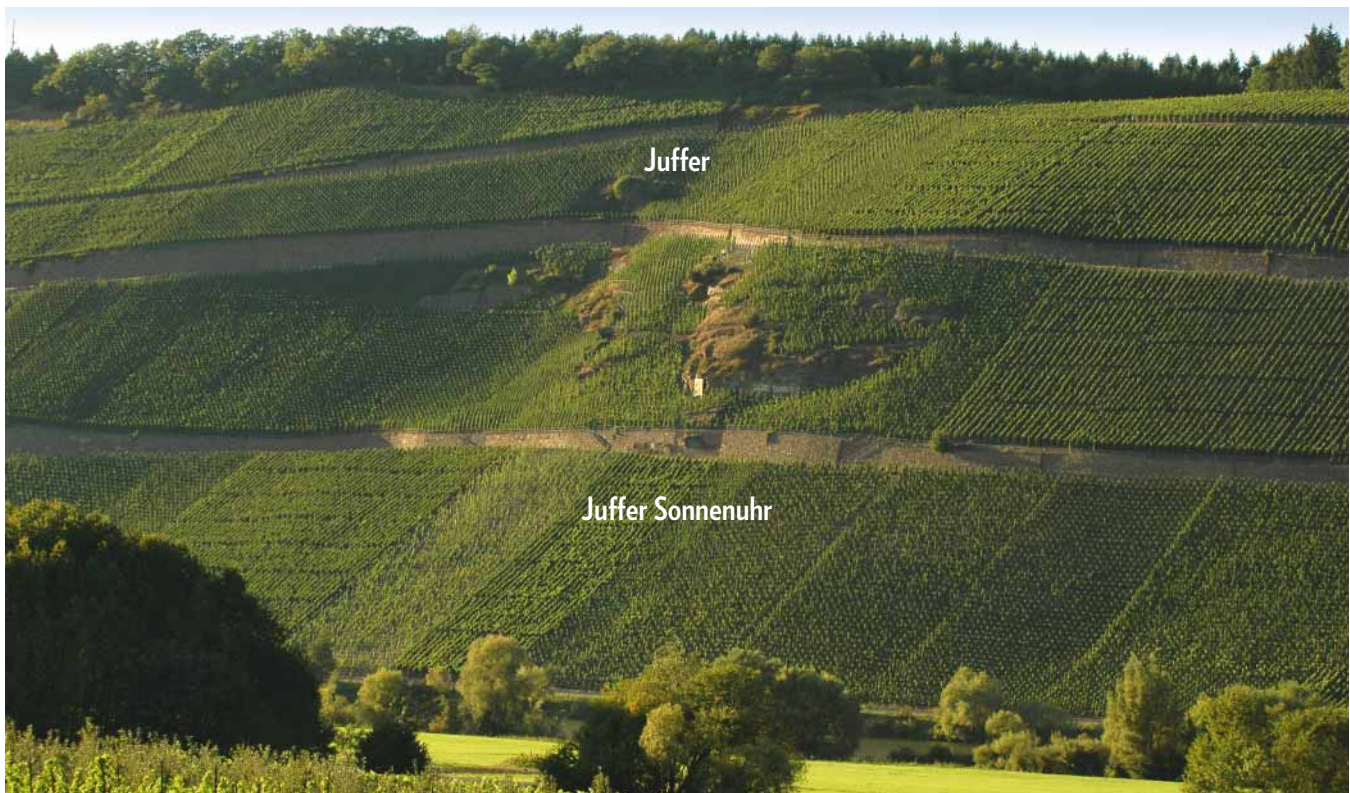
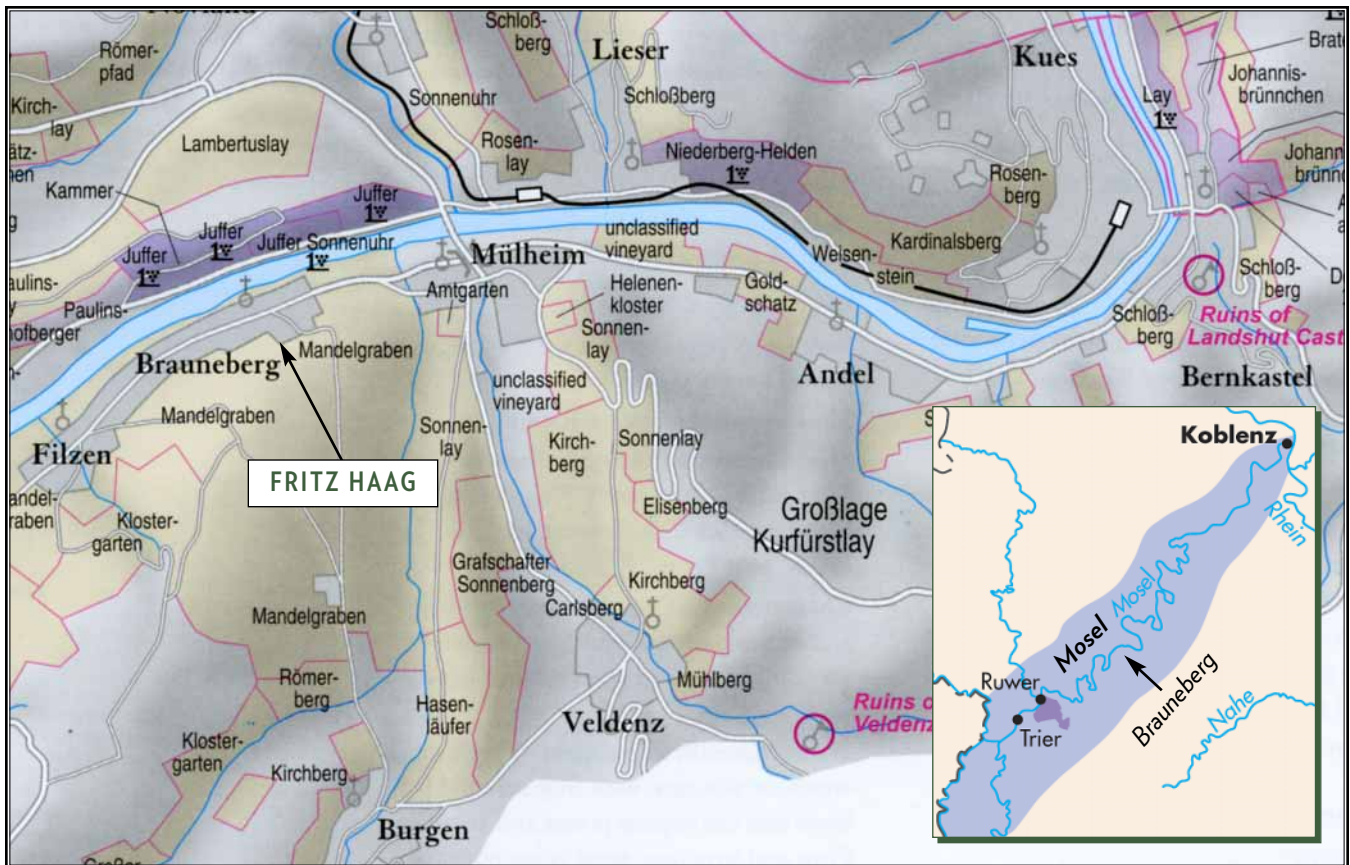
WINERY OF THE YEAR 2019 (EICHELMANN)

WEINGUT FRITZ HAAG

Brauneberg (Mosel), Germany • weingut-fritz-haag.de

FRITZ HAAG ON THE MAP

The Fritz Haag estate is located in the village of Brauneberg, a few kilometers upstream from Bernkastel. The Brauneberg (“brown hill”) vineyards are located on the steep, south-facing hillside on the opposite side of the river.



The vineyards of the Brauneberg, looking across the river from the village of Brauneberg. The Sonnenuhr (sundial) is at the center.

THE WINES OF FRITZ HAAG



Oliver Haag in the Brauneberger Juffer Sonnenuhr vineyard.

GROSSE LAGE VINEYARDS

VINEYARD NAME	SOIL TYPE	WINES PRODUCED
BRAUNEBERGER JUFFER	Blue Slate	Trocken "J," GG, all Prädikat wines
BRAUNEBERGER JUFFER SONNENUHR	Blue Slate	GG, Prädikat wines (Spätlese and above)
KESTENER PAULINSHOFBERG	Blue Slate	GG

VILLAGE VINEYARDS

BRAUNEBERGER KLOSTERGARTEN	Blue Slate	Estate wines
BURGNER RÖMERBERG	Blue Slate	Estate wines
MÜHLHEIMER SONNENLAY	Blue Slate	Estate wines

RANGE OF WINES

ESTATE WINES

- Riesling Trocken
- Riesling (feinherb)
- Brauneberger Riesling Trocken "J"
- Brauneberger Riesling "Tradition" (feinherb)

GROSSE LAGE SINGLE-VINEYARD WINES

DRY/OFF-DRY WINES

- Riesling Grosses Gewächs (GG)
- Brauneberger Juffer Riesling (feinherb)

PRÄDIKAT WINES

- Riesling Kabinett
- Riesling Spätlese
- Riesling Auslese

RARE, NOBLY SWEET PRÄDIKAT WINES

- Riesling Auslese Goldkapsel
- Riesling Beerenauslese
- Riesling Trockenbeerenauslese

